

## Enterprisers for all Doctoral students at Sussex

31<sup>st</sup> May- 3<sup>rd</sup> June 2011

Robinson Executive Centre,  
Wyboston Lakes, Bedfordshire



**An exciting opportunity for all doctoral students at the University of Sussex to participate in the inspiring and intensive 4 day residential Enterprisers programme at Wyboston Lakes. There are 20 fully sponsored places available.**

- **Open your horizons**
- **Develop your creativity and communication skills**
- **Introduce you to diverse networks**
- **Build your self-confidence**
- **Unlock your entrepreneurial potential**
- **Learn new ways to think about your research project**
- **Increase the impact of your research**



*“Apart from providing a catalytic environment for personal evaluation and stretching my capabilities beyond their comfort zone, the programme has shown in quite practical terms what is involved in taking an idea from germination to fruition.”*

**Kieron Swift, University of Sussex**

*“Enterprisers is an excellent program for persons who are thinking of embarking on entrepreneurial endeavours, and need ideas on the nuts and bolts of the process.”*

**Annette Bellomy - University of Sussex**

The Centre for Entrepreneurial Learning (CfEL) at the University of Cambridge, in collaboration with the Engineering and Physical Sciences Research Council (EPSRC), Economic and Social Research Council (ESRC), Biotechnology and Biological Sciences Research Council (BBSRC), and the University of Sussex, is offering a unique opportunity for all **Doctoral students at the University of Sussex** to develop personal and professional skills for **FREE\*** on the next Enterprisers programme running from 31<sup>st</sup> May to 3<sup>rd</sup> June 2011 at Wyboston Lakes.

For further information about Enterprisers, please contact the Programme Manager, Orsolya Ihasz: Email: [o.ihasz@jbs.cam.ac.uk](mailto:o.ihasz@jbs.cam.ac.uk); Tel: 01223 766261. You can also find information on the CfEL web site (please see the Enterprisers programme pages).

**Apply soon via the on-line application form at [www.cfel.jbs.cam.ac.uk](http://www.cfel.jbs.cam.ac.uk)**

The **deadline** for application is 5.00pm on the **18<sup>th</sup> April 2011** but you should **apply soon** as places are filling up fast! The application form is available online at [www.cfel.jbs.cam.ac.uk](http://www.cfel.jbs.cam.ac.uk)

Venue details available at: <http://www.wybostonlakes.co.uk/contact-and-enquiries.html>

\*Please note that accommodation & meals are included and the University of Sussex will cover travel expenses to and from the venue up to £50.

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### What will students gain from Enterprisers?

Well, for a start you can learn **new and innovative ways** to think about your research. In particular, it can help you learn how to raise awareness of the **impact** of your research within communities. The skills gained on Enterprisers are equally applicable to developing a **new venture**, a student society, a community project and indeed research projects going forward. Not only that, it is a great environment for **developing self-confidence** and other personal skills like **networking** and **team awareness**. At the end of the programme, you will learn to think more creatively and entrepreneurially.



*“My aim was to think about possible career options after doing a PhD and to revive my passion for my research. Enterprisers not only exceeded my expectations but also identified a possible future career.”*

**University of Cambridge PhD student**

*“By the end of the week, a number of potential ideas had evolved which may well form the core of future business initiatives.”*

**William Farr – University of Cambridge**

The Enterprisers programme, established by the Cambridge-MIT Institute in 2002, is currently managed and delivered by the Centre for Entrepreneurial Learning (CfEL). CfEL has been involved in delivering **25** Enterprisers programmes and **3** Intraprisers programmes since January 2003. **1000+** students have been inspired by the programme to date and **over 45 entrepreneurial ventures** are currently being pursued by Enterprisers alumni. For further information on Centre activities, please visit the web site at [www.cfel.jbs.cam.ac.uk](http://www.cfel.jbs.cam.ac.uk)

**Tel: 01223 766900 • Email: [cfel@jbs.cam.ac.uk](mailto:cfel@jbs.cam.ac.uk) • Web: [www.cfel.jbs.cam.ac.uk](http://www.cfel.jbs.cam.ac.uk)**

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managed and delivered by

Centre for  
**Entrepreneurial  
Learning**



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