

Steven Michael McGuire
Head of School
Professor of Business and Public Policy
University of Sussex

Education

D.Phil (Oxford), MA (Toronto), BA (Calgary)

Previous Appointments

Aberystwyth University 2009-2015

University of Bath 2000-2009

Visiting Professorships:

2010-13 Audencia Nantes School of Management

2009 College of Europe

Publications

Books

1. *The European Union and the United States: Competition and Convergence in the Global Arena*, (co-authored with Michael Smith), Palgrave Press, 2008, 336 pages.
2. *Trade Politics: International, Domestic and Regional Perspectives*, 2nd Ed. (co-edited with Brian Hocking), London: Routledge, 2004, 326 pages.
3. *Trade Politics: International, Domestic and Regional Perspectives*, (co-edited with Brian Hocking) London: Routledge, 1999, 316 pages.
4. *Airbus Industrie: Cooperation and Conflict in EU-US Trade Relations*, London and New York: Macmillan/ St. Martin's Press, 1997, 232 pages.

Refereed journal articles

5. Steven McGuire, 'Global Value Chains and State Support in the Aircraft Industry', *Business and Politics*, 16(4), December 2014, pp. 615-639.
6. Steven McGuire, 'Multinationals and NGOs Amid a Changing Balance of Power', *International Affairs*, 89(3), May 2013, pp.695-710.
7. Thomas Lawton, Steven McGuire and Tazeeb Rajwani, 'Corporate Political Activity: A Literature Review and Research Agenda', *International Journal of Management Reviews*, 15(1), January 2013, pp. 86-105.
8. Johan Lindeque and Steven McGuire, 'Building Non-Market Capabilities: A Resource-based View of Prosecuting a Trade Remedy Case', *Journal of World Trade*, 44(4), August 2010, pp.303-343.

9. Steven McGuire and Johan Lindeque, 'Diminishing Returns to Trade Policy in the European Union', *Journal of Common Market Studies*, 48(5), November 2010, pp.1029-1049.
10. Steven McGuire, 'No More Euro-Champions? The Interaction of EU Industrial and Trade Policies', *Journal of European Public Policy*, 13(6), September 2006, pp.887-905.
11. Thomas Lawton and Steven McGuire, 'Adjusting to Liberalization: Tracing the Impact of the WTO on the European Textiles and Chemicals Industries', *Business and Politics*, 7(3), August 2005, www.bepress, article 4.
12. Andrea Goldstein and Steven McGuire, 'The Political Economy of Strategic Trade Policy and the Brazil-Canada Export Subsidies Saga', *World Economy*, 27(4), April 2004, pp.541-567.
13. Eleanor Morgan and Steven McGuire, 'Trans-Atlantic Divergence? GE-Honeywell and the EU's Competition Policy', *Journal of European Public Policy*, 11(1) February 2004, pp.39-56.
14. Brian Hocking and Steven McGuire, 'Government – Business Strategies in EU-US Economic Relations: the Lessons of the Foreign Sales Corporation Issue', *Journal of Common Market Studies*, 40(3), September 2002, pp.449-470.
15. Thomas Lawton and Steven McGuire, 'Supranational Governance and Corporate Strategy: The Emerging Role of the World Trade Organization', *International Business Review*, 8(3), April 2001, pp.217-233.

Research Grants and External Income Generated

Year	Organisation	Value
2012	EU Framework 7 Programme ATLANTIC FUTURE- Towards an Atlantic Area? (PI)	€2.5 million (Aberystwyth WP value €149,326)
2010	European Social Fund: Knowledge Economy Skills (KESS) PhD Studentship	£45,000
2010	European Social Fund: Leadership and Management in Wales	£209,980
2009	EU External Relations Directorate (reserve-listed)	£157,601
2007	Daiwa Anglo-Japanese Foundation	£3500
2005	Daiwa Anglo-Japanese Foundation	£1700
2005	British Academy Small Grant	£3100
2005	Japan Foundation Endowment Committee	£1200
2002	School Research Grant, University of Bath	£500
2002	John Willis Award, University of Bath	£2000
1999	Departmental Research Grant, Royal Holloway	£2000
1997	Nuffield Foundation Small Research Grant	£5000
1997	British Academy Conference Grant	£300