

# DARE to Transform: Blog scope and style guidance

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## Scope

The DARE to Transform blog offers a space for showcasing and celebrating the scholarship of teaching and learning from across the University of Sussex. We are welcoming contributions from staff as well as external collaborators. Areas of interest include but are not limited to:

1. Innovative teaching and learning methodologies
2. Innovative assessment and feedback practices
3. Curriculum design and development
4. Digital education and use of educational technologies
5. Building learning and academic communities
6. Supporting inclusion and diversity
7. Promoting student employability and career development
8. Promoting academic and educational development
9. Offering academic and personal support
10. Contributions to outreach and community engagement

## Writing style

- The blog is aimed at a wide audience including academics, students and the general public
- Articles should be written in accessible language, avoiding the overuse of jargon, acronyms and Latin words.
- Keep the tone conversational and informal.
- Write in short paragraphs of up to four or five sentences.
- Each article should be a standalone piece, even if it is derived from a longer paper.
- The writer's argument and evidence should be included within the paper as much as possible, to avoid continually linking to external sources.

## Biography and author photo

We like to provide for all our blogposts a short biography of the author, about 100-150 words. Please send yours together with your blogpost. If you'd like we can also include your photograph, but if you wish that we do not include your photo, please let us know.

## Structure

The recommended structure of the blogposts for the 'DARE to Transform' blog is:

- **Title:** Provide a brief title in accessible language.
- **Opening:** In a couple of sentences, describe the topic of the blogpost and its relevance to the scope of the blog (e.g. learning and teaching, employability, inclusion etc.). Aim to make it engaging for the audience.
- **Main body:** 3-4 paragraphs. Aim to include evidence of scholarship with a discussion of the main points.
- **Ending:** In a couple of sentences, consider adding reflections for future practice (e.g. what have we learned), possible guidance and applications.
- **Links:** add links to further resources but keep them to the most essential.
- **Media:** we can add images and/or videos for which you have permission to use. If you would like us to find relevant images for you, please let us know.
- **Length:** aim to keep the blogpost no longer than 1000 words

We may lightly edit your blogpost for length and writing style.

### Tags and categories:

To be able to find blogposts easier on the website, we ask you to provide three to five tags including one of the major categories. You can include your own tags as well.

1. Learning and Teaching (e.g. active learning, blended learning, etc.)
2. Assessment (e.g. exams, formative, authentic, peer-assessment etc.)
3. Feedback (e.g. feedback practices, feedback literacy etc.)
4. Curriculum Development (e.g. curriculum design, interdisciplinarity, etc.)
5. Communities (online communities, academic communities, networking, students as partners, internationalisation etc.)
6. Digital education (e.g. online teaching, distance learning etc.)
7. Learning Technologies (e.g. digital platforms, online teaching tools etc.)
8. Inclusion and diversity (e.g. accessibility, inclusion, equality, LGBT+, BAME, etc)
9. Employability (e.g. employability skills, careers etc.)
10. Academic Development (e.g. reflective practitioners, action research, scholarship development, etc.)
11. Academic recognition (e.g. teaching awards etc.)
12. Student support (e.g. academic support, personal support, mental health support, counselling, supervision, mentoring etc.)
13. Community Engagement (e.g. outreach, school engagement, widening participation, sustainability etc.)