

Sponsorship Opportunities



WHAT IS IT?

Formula Student is Europe's largest educational motorsport competition in which top engineering students from globally recognised universities build and race a Formula style racing car. The finale of this competition takes place every year at the world famous Silverstone racetrack. In 2018, over 80 teams from 30+ countries competed in the event, with over 100,000 spectators.

OUR CHALLENGE

The cars are judged in both **static** and **dynamic** events during the competition. The static event consists of a design report, a cost report and a business presentation. The dynamic event comprises an Acceleration, Sprint, Skid pad, Endurance and Efficiency test.

OUR GOALS

Mobil 1 Sussex Racing is the Formula Student team from the University of Sussex that has been competing since 2009. This year we aim to finish top 10 in UK and top 25 overall. To do this we need your support so we invite you to join us and get involved!



Team History - Sussex at Silverstone



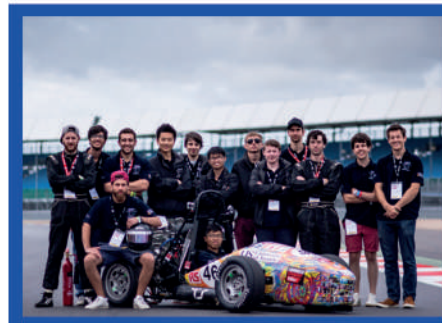
2013

The Team positioned 2nd for UK cars in endurance event, and 65th overall out of 124 entries.



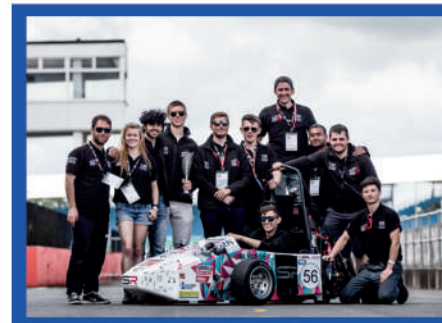
2014

The 2014 car was the fastest accelerating petrol car over 230kg. However, a crash during the endurance event placed them in the 63rd position.



2015

The 2015 team finished 28th overall out of 135 entrants. They are the second highest ranking winners to date.



2016

The 2016 team place 1st worldwide for the static Business event. They finished 43rd place overall and 9th in the UK.



2017

The 2017 team finished an impressive 40th overall and 25th in UK, despite unforeseen circumstances that prevented them from passing the scrutineering brake test.



2018

The 2018 team is the highest finishing Mobil 1 Sussex Racing entry to date, finishing 22nd overall and 13th in the UK out of 81 entrants.

Why Sponsor Us?

Brand Exposure:

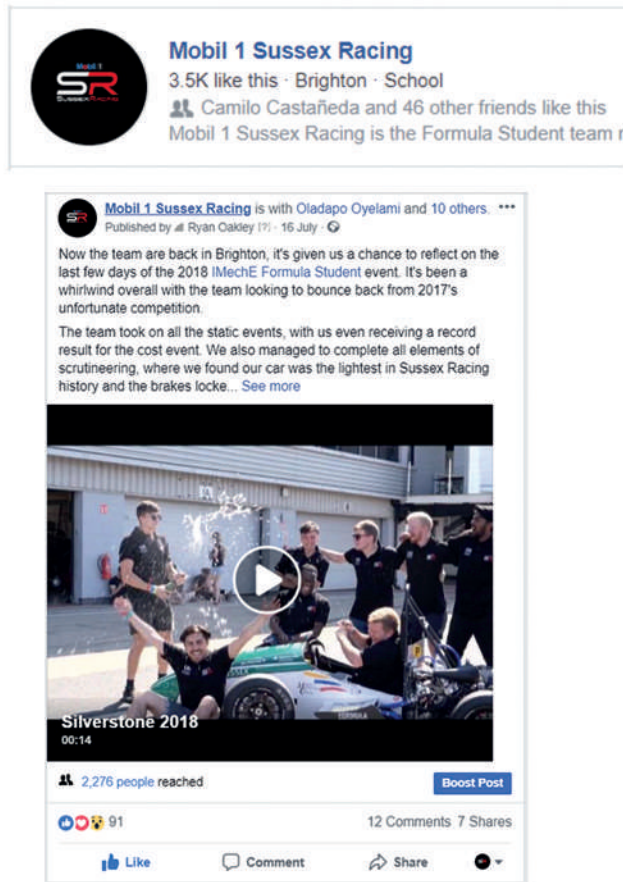
Mobil 1 Sussex Racing has had a growing audience in the last couple of years. Such an influence on our project can place your company name in the eyes of 3.5k people on Facebook ranging from students, to industry professionals interested in Automotive Engineering. We raised £1.6k through a crowdfunding campaign by leveraging our brand awareness.



Support Sussex Racing as we look to make history in Europe's most established educational Engineering competition.

✓ We did it

On 19th June 2018 we successfully raised £1,680 with 40 supporters in 35 days



Surrounded by Talent:

Sponsoring us would also allow your company to become recognised and familiar to hundreds of undergraduates looking to move into industry in the near future.

Bespoke:

Sponsorship of Sussex Racing is not limited to monetary investment. It can be in-kind such as providing tools, discounts, products or even training!



So the real question is... Why NOT sponsor us?

Get in touch to find out more:
mail@sussexracing.co.uk
www.sussex.ac.uk/sussexracing

Sponsorship Packages



Bronze

SMALL logo on Sussex Racing apparel
Monthly update on the project
Logo displayed on Sussex website



Silver

MEDIUM logo on Sussex Racing apparel
Logo displayed on Sussex Racing website
Monthly update on the project
Logo displayed on SR19 Car



Gold

MEDIUM logo on Sussex Racing apparel
Logo displayed on Sussex Racing website
Monthly update on the project
Logo displayed on SR19 Car
2 Invitations to the SR19 Launch
2 Tickets to Formula Student UK Event



Platinum

LARGE logo on Sussex Racing apparel
Logo displayed on Sussex Racing website
Monthly update on the project
Logo displayed on SR19 Car
2 Invitations to the SR19 Launch
2 Tickets to Formula Student UK Event
Banner at Silverstone Pit
(Provided by yourselves)

A group of 18 young men, the SR19 team, are posed for a photo in a workshop. They are arranged in two rows, with some standing and others sitting or kneeling. In the foreground, two team members are seated in open-wheel racing cars. The car on the left is black with the number 13 and 'SR' branding. The car on the right is green and white with the number 77 and 'SR' branding. The background shows a workshop environment with various tools, equipment, and posters on the wall, including one for 'Mobil 1' and 'SR RACING'.

Meet The Team

Chief Engineer

Team Leader

SR19's team comprises 1 Electrical, 2 Automotive and 15 Mechanical Engineers. Making 2019 a very interdisciplinary year.

Each member brings their own unique talents, as well as industrial experience both in and outside of their respective degrees.

Our team is led by William Tint and supported by our Chief Engineer, Ollie Parkes, and Commercial Director, Jan Jagoda.

Sussex Racing Supports



Registered Charity Number 1158465

Who are JBVC?

The JBVC Foundation is a charity that encourages young people to leave street gangs and develop sustainable careers.

How we help?

Each year, we empower the Nose Cone Club initiative which encourages people to have their signature on the nose of the race car should they donate to the JBVC foundation. We also talk to young people about engineering and how exciting a STEM career can be.

Get In Touch To Have YOUR Signature on SR19's Car!



Patrons

Mobil 1 Sussex Racing are proud of their current patrons who support the team and provide their valuable skills and insight.

RUPERT BRAVERY:

The emergency response advisor for Exxon Mobil. Rupert represents our longest running sponsor and partner, Mobil 1. This year Mobil 1 Sussex Racing celebrates a 10-year partnership.



RICHARD NOBLE OBE:

An honorary doctor of the University of Sussex. He held the land speed record between 1983 and 1997 and was the project director of Thrust SSC. He is now heading the 1000mph BLOODHOUND project.



SGT JOHNSON BEHARRY VC:

An honorary doctor of the University of Sussex and recipient of the Victoria Cross, the highest military decoration for valour in the British and Commonwealth armed forces. He is one of only three living British holders of the Victoria Cross and is a Hero Patron for Help for Heroes.



DICK ATKINS:

A senior research fellow at the University of Sussex and past chairman of the IMechE Automobile Division Southern Centre. Much Formula 1 experience with Lotus, Cooper, Brabham etc. International Automotive consultant deeply involved with the team sharing his extensive automotive competition knowledge.





/SussexRacing



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Mobil 1 Sussex Racing, Richmond Porters Lodge,
University of Sussex, Falmer, East Sussex, BN1 9QT.

mail@sussexracing.co.uk
www.sussex.ac.uk/sussexracing

Design by Camilo Castaneda. Edited by Chris Charles, Photography by Malcolm Tam, Stuart Robinson and Kevin Tuyen.