



Sussex Racing Sponsorship Opportunities

What is Formula Student?

Formula Student is Europe's largest educational motorsport competition in which top engineering students from globally universities recognised build and race a Formula style racing car. The finale of the competition takes place at the world famous Silverstone racetrack. Previous years events have attracted over 100,000 spectators and over 80 teams from more than 30 countries.

Our Aims.

The competition consists of the cars being judged in both static and dynamic events. The static event consists of a design report, a cost report and a business presentation. The dynamic events entail acceleration, sprint, skidpad, endurance and efficiency tests.

Our Goals.

Mobil 1 Sussex Racing is the Formula Student team from the University of Sussex, having been competing since 2009 this year we aim to achieve a top 10 UK finish and a top 25 overall. To do this we need your support so we would like to invite you to join us and get involved.



2019 Mobil 1 Sussex Racing

SUSSEX RACING Through the Years



2013

The team positioned 2nd for UK cars in the endurance event, and 65th overall out of 124 entries.



2014

The 2014 car was the fastest accelerating petrol car that weighed over 230kg. However, unfortunately crashed during the endurance event, resulting in a 63rd place finish.



2015

The 2015 team is the second highest finishing team from Sussex to date. They finished 28th overall out of 135 teams.



2016

The 2016 team placed 1st worldwide for the static business event, finishing 43rd overall and 9th in the UK.

SUSSEX RACING Through the Years



2017

The 2017 team finished 40th overall and 25th in the UK, despite unforeseen circumstances that prevented them from passing the scrutineering brake test.



2018

The 2018 is the highest finishing Mobil 1 Sussex Racing team to date, finishing 22nd overall and 13th in the UK out of 81 entries.



2019

The 2019 team finished 40th overall and 26th in the UK, despite an unfortunate ending of an exhaust failure during the endurance test.

2020

We have an ambitious year ahead of us with multiple elements of the car changing from previous years. The main goal is to engineer a lighter, more agile car that will maintain the success experienced in previous years, whilst significantly improving upon the dynamics events. This will be achieved through our single cylinder powertrain, optimized aero package and lighter chassis. These improvements are aimed at increasing the amount of power our driver can safely deploy in an effort to shave seconds off our lap times, increasing our final performance and ranking.

WHY SPONSOR US?

Every member of the new 2020 Mobil 1 Sussex Racing Team is motivated to compete at the highest level.

We currently offer 4 sponsorship packages, whereby increased sizes of contributions are met with increased promotional space and company involvement. Sponsorship is not limited to monetary contributions, but instead can be discounts, product or anything in-between.

Brand Exposure

Mobil 1 Sussex Racing has had a growing audience on social media in the last couple of years. Our Facebook page has over 3600 people following ranging from students to professionals interested in automotive engineering.

Previously Mobil 1 Sussex Racing has raised £1600 through a crowdfunding campaign by leveraging brand awareness.

Surrounded by Talent

By sponsoring Sussex Racing, your company would be exposed to and become familiar with hundreds of undergraduates, at Sussex University, who are looking to move into industry in the near future.

So the real question is - Why not sponsor us and join us on this journey?

Get in touch to find out more:
sussexfs@gmail.com
www.sussex.ac.uk/sussexracing



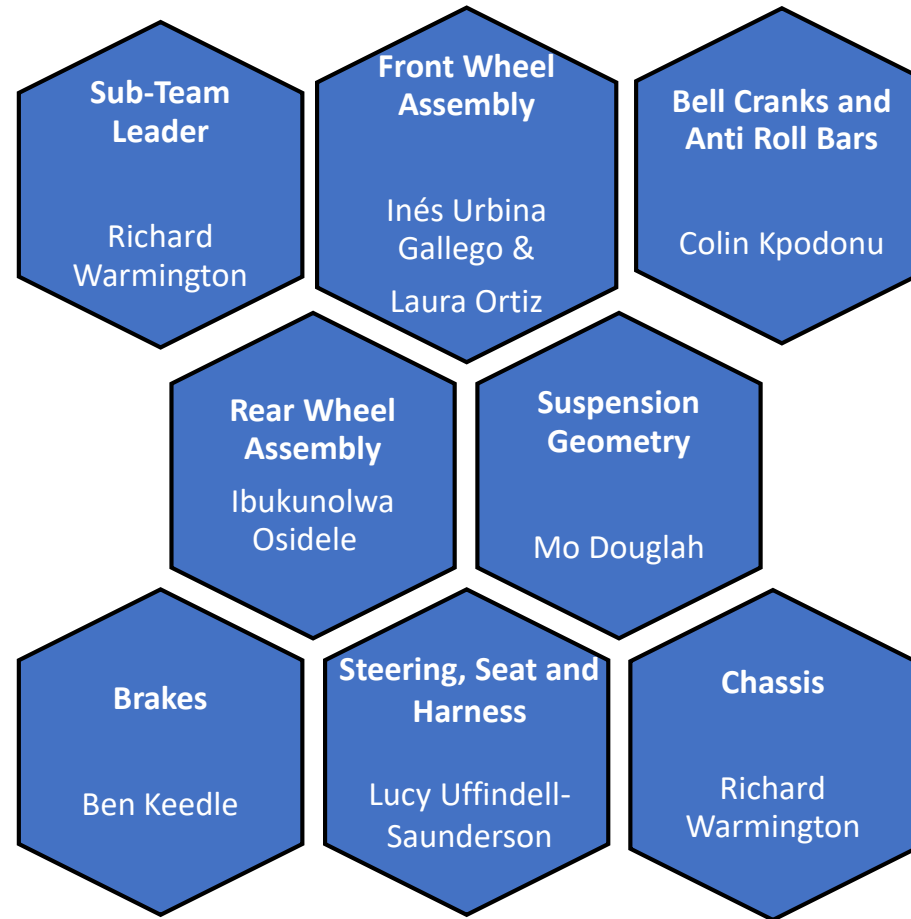
SPONSORSHIP PACKAGES

SR Bronze	SR Silver	SR Gold	SR Platinum
<ul style="list-style-type: none">• Small logo on Sussex Racing Apparel• Logo displayed on Sussex Racing Website• Monthly update on the project	<ul style="list-style-type: none">• All the perks of the SR Bronze package• Medium logo on Sussex Racing Apparel• Logo displayed on SR20 car	<ul style="list-style-type: none">• All the perks of the SR Silver package• 2 Invitations to the SR20 Launch• 2 Tickets to Formula Student UK Event	<ul style="list-style-type: none">• All the perks of the SR Gold package• Large logo on Sussex Racing Apparel<ul style="list-style-type: none">▪ Banner at Silverstone (Provided by yourselves)
£250	£500	£1000	£2500

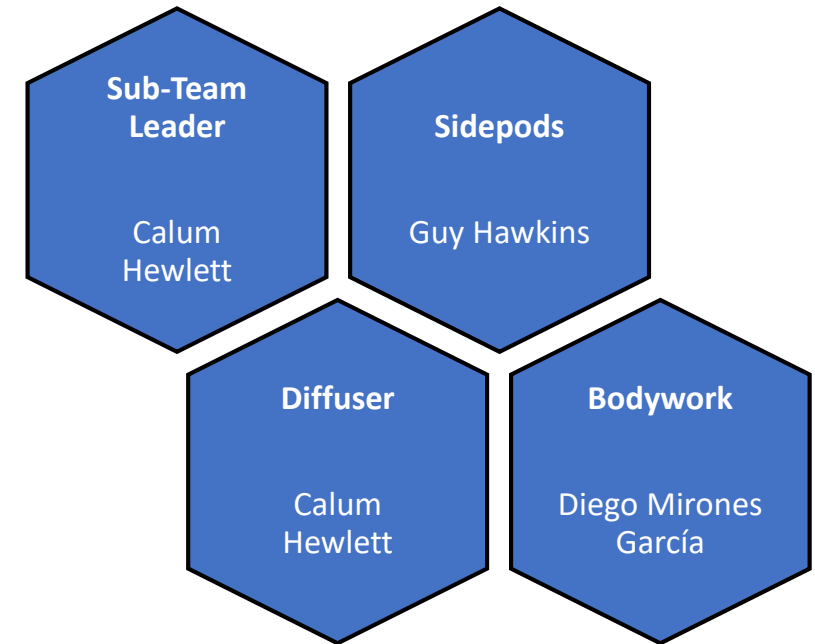
MEET THE TEAM

Team Leader
Lucy Uffindell-Saunderson

Chief Engineer
Thomas Rajagopalan



Chassis and Suspension Sub Team



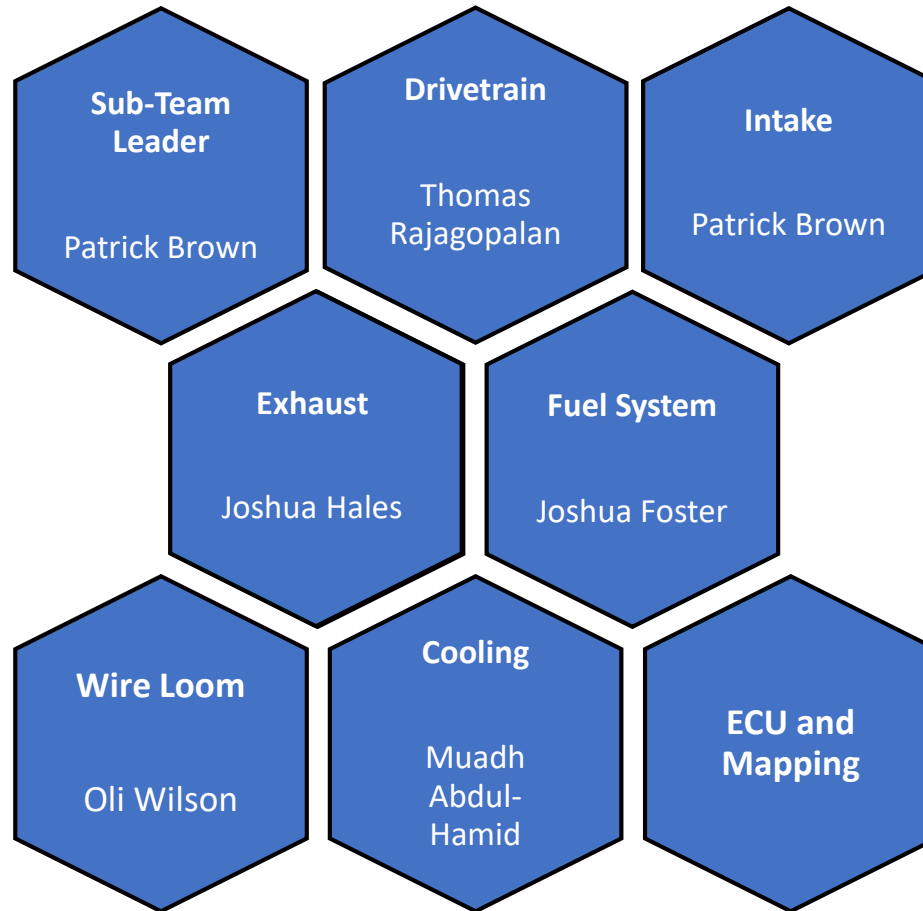
Aerodynamics Sub Team

MEET THE TEAM

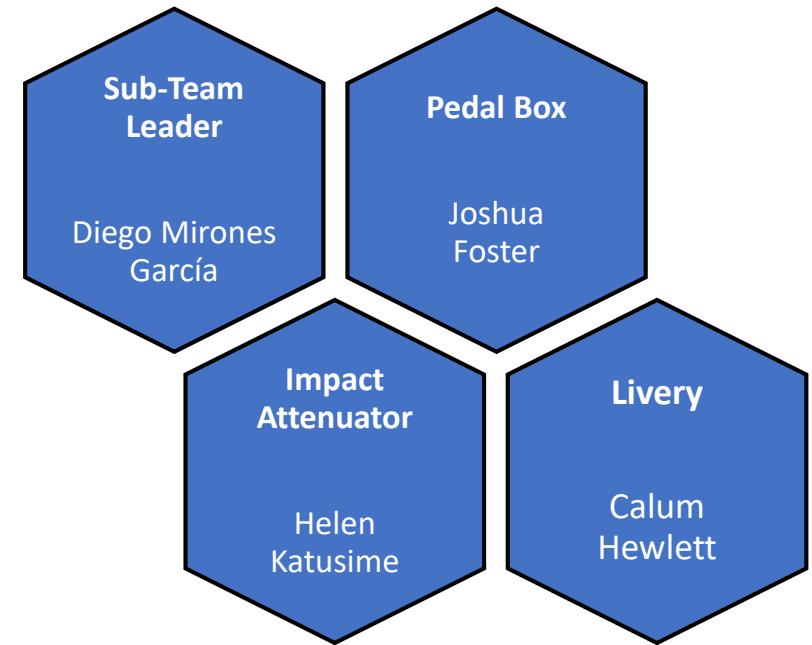


Commercial Director
Joshua Foster

Logistics Director
Mo Douglah



Powertrain Sub Team



Vehicle Integration Sub Team

JBVC FOUNDATION



Who are JBVC?

The JBVC Foundation is a charity that encourages young people to leave street gangs and develop sustainable careers.

How do we try to help?

Each year we launch the nose cone club, an initiative where people are given the opportunity to have their signature on the of the car in return for a donation to the JBVC Foundations. We invite you to join this scheme as £5 of each donation is given to the JBVC Foundation.





PATRONS

Mobil 1 Sussex Racing are proud to announce their current patrons, who support the team and provide their invaluable skills and knowledge freely.



Richard Noble OBE

An honorary doctor of the University of Sussex. He held the land speed record between 1983 and 1997 and was the project director of Thrust SSC. He is now heading up the 1000mph Bloodhound project.



Rupert Bravery

Emergency response advisor for Exxon Mobil. Rupert represents our main sponsor, Mobil 1, and their interests in the project. Rupert represents our longest running sponsor at partner, Mobil 1. This will be our 11th year working together.



Dick Atkins

A senior research fellow at the University of Sussex and past chairman of the IMechE Automobile Division Southern Centre. Much Formula 1 experience with Lotus, Cooper, Brabham etc. International Automotive consultant deeply involved with the team sharing his extensive automotive competition knowledge.



SGT Johnson Beharry VC

An honorary doctor of the University of Sussex and recipient of the Victoria Cross, the highest military decoration for valour in the British and Commonwealth armed forces. He is one of only three living British holders of the Victoria Cross and is a Hero Patron for Help for Heroes.



/SussexRacing



@Mobil1Sussex



@sussex_racing

Mobil 1



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